LICENSABLE UGC DIGITAL MAGAZINE SYSTEM

Setup & Feature Rate Sheet

Thank you for your interest in licensing our UGC Digital Magazine System.

This pricing sheet outlines the components, feature modules, and optional bundles available when licensing our proprietary publishing infrastructure. What you're reviewing is not a list of web pages or development tasks—it's a proven system designed to turn community participation into authority, visibility, and recurring media revenue.

Every element included has been tested in live market conditions across multiple industries. The goal is to give you ownership: of your audience, your content, and your monetization—without reliance on third-party platforms or ad networks.

Most partners begin with a pre-configured bundle and expand over time as their magazine grows. All licenses are modular, upgradeable, and designed to scale alongside your ambitions.

Licensing is offered on a limited, application-based basis to protect brand integrity and market positioning. If this system aligns with your vision, the next step is a brief review to confirm fit.

We look forward to exploring whether this partnership makes sense.

Cheers!
Joseph Haecker
Founder & Publisher
Licensable UGC Digital Magazine System

LICENSABLE UGC DIGITAL MAGAZINE SYSTEM

Setup & Feature Rate Sheet

This rate sheet outlines the **licensed publishing infrastructure**, optional feature modules, and premium growth programs available through our proprietary **UGC Digital Magazine System**.

This is **not a website build**.
This is the licensing of a **proven publishing system** designed to turn community participation into authority, visibility, and recurring media revenue.

Each component listed below exists because it has been **tested, refined, and validated in live market conditions** across multiple industries.

BASE UGC DIGITAL MAGAZINE SYSTEM

(Required for all licenses)

The Base UGC Digital Magazine System provides everything required to operate a **fully functional, revenue-ready digital publication** from day one.

This foundation is intentionally designed to support:

- User-generated content at scale

- Paid and complimentary publishing

- Editorial authority

- SEO-driven discovery

- Long-term monetization

Rather than relying on staff writers or constant content production, this system allows **your audience, community, and contributors to fuel growth**.

Core Publishing Infrastructure

5 Major Content Categories

Each category functions as an independent publishing lane and includes:

- A paid interview submission form

- A dynamic article page

- An article editing interface for contributors

- A comments and engagement page

- A category archive page displaying multiple articles

This structure allows you to segment content by theme, role, or audience while maintaining a unified magazine experience.

Foundational Pages

To ensure credibility, compliance, and brand clarity, the base system includes:

- Primary landing page

- About page (brand mission, editorial vision, and positioning)

- Contact page

- Terms of Use page

- Policies page (privacy, content guidelines, disclosures)

These pages establish trust with readers, contributors, partners, and advertisers.

Monetization & Platform Essentials

- Integrated payment processing for paid submissions and programs

- Search Engine Optimization (SEO) setup for discoverability and long-term traffic growth

- CMS Dashboard for content management and moderation

- Link-in-bio (Linktree-style) page for social traffic conversion

This ensures the magazine is not dependent on external platforms to function or monetize.

Early-Stage Growth & Relationship Tools

The system includes **Complimentary Article Infrastructure** designed specifically for early growth, partnerships, and loyalty-based incentives.

Includes:

- Five complimentary articles (one per category)

- Complimentary Article About page

- Complimentary Article Submission Form that bypasses payment while still capturing lead information

This allows Editors-in-Chief to build relationships, seed content, and create introductory offers without compromising future monetization.

Base Setup Fee

$18,000 – $25,000

This fee covers the complete setup, configuration, and licensing of the base publishing system.

OPTIONAL FEATURE MODULES

(Available as add-ons)

Each module below represents a **revenue, authority, or retention accelerator**.
Modules may be added at launch or activated later as the magazine grows.

Editorial Authority & Thought Leadership

Editor's Desk

The Editor's Desk establishes the Editor-in-Chief as the **voice, curator, and thought leader** of the publication.

Rather than blending into the content ecosystem, this feature creates a clear editorial point of view and recurring narrative leadership.

Includes:

- "From the Editor" submission form

- Editor's Desk article page

- Editor's Desk archives page displaying past editorials

- Article editing interface

This feature is commonly used for:

- Industry commentary

- Cultural positioning

- Community guidance

- Long-form editorial vision

Setup Fee: $3,500 – $5,000

Advertising & Monetization Systems

Self-Serve Digital Advertising Platform

This module allows brands and partners to **create, purchase, and manage digital ads directly on the platform** without manual intervention.

Ads are displayed contextually across article pages and category pages, creating visibility without disrupting the reader experience.

Includes:

- Advertising About page

- Tier 1, Tier 2, and Tier 3 "Create Your Ad" pages with payment processing

- Automated ad placements across the site

- Dedicated ad detail pages with viewership tracking

- Ad archives organized by tier

This system enables scalable ad revenue without relying on sales teams.

Setup Fee: $12,000 – $18,000

Google AdSense Enablement

(Available once traffic thresholds are met)

Once the magazine meets Google's eligibility requirements, AdSense can be activated to generate passive advertising revenue.

Includes placement configuration and compliance setup.

Setup Fee: $1,500 – $2,500

Marketplace & Utility Features

Jobs Section (Job Seekers & Job Listings)

This feature transforms the magazine into a **niche job marketplace**, similar to a Craigslist-style platform tailored to your industry.

Includes:

- Jobs About page
- Job seeker submission form
- Job seeker listings page
- Job posting submission form
- Employer job listings pages
- Edit post functionality

This section supports paid job listings, subscriptions, or sponsorships.

Setup Fee: $6,000 – $9,000

Listings Section

(Industry-Specific or Real Estate)

Designed for monetized listings such as properties, services, or opportunities.

Includes structured listings, archives, and display pages.

Setup Fee: $6,000 – $10,000

Events Page

Supports:

- In-person events

- Virtual events

- Ticket sales

- Event sponsorships

Setup Fee: $2,500 – $4,000

Groups / Community Page

Creates a dedicated space for community engagement, discussion, and long-term retention.

Often used to support memberships or loyalty programs.

Setup Fee: $4,000 – $6,000

Bookings Page

Used for:

- Consulting bookings

- Speaking engagements

- Sponsored access

Setup Fee: $2,000 – $3,500

Commerce & Affiliate Revenue

Affiliate Program Infrastructure

Enables tracking, attribution, and payouts for affiliate partnerships.

Setup Fee: $5,000 – $8,000

UGC Lifestyle & Product Sections

Allows contributors to publish product-focused or lifestyle content with affiliate links.

Includes:

- Product submission form

- Product article pages

- Product editing interface

- Product comments page

- Product archive pages

- Complimentary product article infrastructure

This creates a secondary commerce-driven content vertical.

Setup Fee: $6,000 – $9,000

Blogging Infrastructure

Blog (Single Author)

Ideal for founder-led commentary or long-form essays.

Setup Fee: $1,500 – $2,500

Blog (Up to 20 Contributors – Premium)

Supports multi-author publishing with contributor attribution.

Setup Fee: $4,000 – $6,000

PREMIUM LOYALTY & ENGAGEMENT PROGRAMS

These programs are designed to **increase repeat participation, recognition, and sponsorship value**.

Program	Setup Fee
Monthly Cover Model Program	$3,000
Annual Cover Model Program	$5,000
Quarterly Readers Choice Awards	$4,000

Program	Setup Fee
Semi-Annual Readers Choice Awards	$6,000
Annual Readers Choice Awards	$8,000

Events & Experiences (Premium)

In-Person or Virtual Events / Retreats

Supports:

- Ticket sales
- Sponsorship packages
- Post-event monetization

Setup Fee: $10,000 – $18,000

Podcast Infrastructure

Podcast Directory

Lists industry-specific podcasts and creators.

Setup Fee: $3,500 – $5,000

In-House Podcast Platform (Premium)

Includes:

- Podcast About page
- Guest booking page
- Guest "Coming Soon" pages
- Episode directory (Spotify-style)
- Individual episode pages

Setup Fee: $8,000 – $12,000

Advanced Advertising & Sponsorship Programs (Premium)

Custom programs such as:

- Next-Step Bumpers

- Rewards Programs

- Sponsored journeys

Setup Fee: $6,000 – $15,000 *(scoped individually)*

FUTURE PROGRAMS & PLATFORM EXPANSION

Any new programs developed from this licensed intellectual property will be made available to active licensees at **preferred partner pricing**.

ANNUAL LICENSING FEE

(Beginning Year Two)

To continue using the licensed system and intellectual property, an annual licensing fee applies.

Annual Licensing Fee:
10% of total base system and activated feature costs

This fee covers:

- Continued license to the publishing system

- Platform updates and enhancements

- Access to new modules

- Ongoing IP protection

FINAL NOTE

This licensing model is designed to give you:

- Ownership of your audience

- Ownership of your content

- Ownership of your revenue

You are not locked into platforms, ad networks, or third-party SaaS tools.

OPTIONAL LICENSING BUNDLES

Pre-Configured Magazine Systems

While every licensed magazine is customizable, most partners choose one of the following **pre-configured bundles**. These bundles are designed around **stage of growth, monetization goals, and operational readiness**.

Bundles may be upgraded at any time.

---

1. STARTER LICENSE

For First-Time Publishers & Niche Community Builders

This bundle is designed for individuals or brands launching their **first UGC digital magazine** who want a clean, credible, revenue-ready foundation without operational complexity.

It prioritizes:

- Speed to launch

- Early monetization

- Relationship-based growth

Includes:

Base UGC Digital Magazine System

- 5 content categories with paid & complimentary article logic

- Landing page, About, Contact, Terms, Policies

- Payment processing

- SEO setup

- CMS dashboard

- Link-in-bio conversion page

- 5 complimentary articles (early growth & partnerships)

Optional Editorial Support

- Complimentary Article infrastructure (About + Form)

Best For:

- Solo founders

- Community leaders

- Industry professionals launching a media arm

- First-time digital publishers

Setup Fee Range:

$12,800 – $18,000

Ongoing:

- Revenue share applies per licensing agreement

- Annual licensing fee begins Year Two (10%)

---

2. GROWTH LICENSE

For Brands & Operators Focused on Monetization

This bundle is built for partners who already understand their audience and want to **turn attention into structured revenue**.

It introduces multiple monetization levers while keeping operations manageable.

Includes Everything in Starter, Plus:

Editorial Authority

- Editor's Desk (thought leadership & editorial tone)

Monetization Expansion

- Jobs Section *or* UGC Lifestyle / Product Section

- Multi-author Blog (up to 20 contributors)

Audience Retention

- Groups / Community page

Best For:

- Agencies

- Professional associations

- Creator-led brands

- Media companies expanding into UGC

Setup Fee Range:

$25,000 – $40,000

Why Clients Choose This Bundle:

- Multiple revenue streams

- Strong authority positioning

- Higher contributor retention

- Faster path to profitability

---

3. AUTHORITY LICENSE

For Market Leaders & Scalable Media Brands

This bundle is designed for partners who want to **own their niche**, not just participate in it.

It turns the magazine into a **full media ecosystem** with scalable advertising, sponsorships, and brand partnerships.

Includes Everything in Growth, Plus:

Advertising Infrastructure

- Self-Serve Digital Advertising Platform (Tier 1–3 ads)

Revenue Systems

- Affiliate Program infrastructure

- Events page (ticketed & sponsored)

Advanced Content Channels

- Podcast Directory *or* Listings Section

Best For:

- Industry leaders

- Established brands

- Franchises or national organizations

- Operators building long-term media assets

Setup Fee Range:

$50,000 – $75,000+

Strategic Advantage:

- Reduced reliance on sales teams

- Advertisers self-onboard

- Multiple high-margin revenue paths

---

4. ENTERPRISE / FLAGSHIP LICENSE

For Category Creators & Long-Term IP Holders

This is a **bespoke licensing arrangement** for partners building a flagship publication, awards platform, or media brand with national or global ambition.

Includes Everything in Authority, Plus:

Premium Engagement Programs

- Monthly & Annual Cover Programs

- Readers Choice Awards (Quarterly, Semi-Annual, or Annual)

Live & Experiential Revenue

- In-person or virtual events

- Retreats & ticketed experiences

Owned Media Expansion

- In-house Podcast Platform

- Advanced advertising programs (Rewards, Next-Step Bumpers, Sponsored Journeys)

Priority Access

- Early access to all future IP modules

- Founder-preferred pricing on new features

Setup Fee:

Custom — typically $75,000+

This License Is Ideal For:

- Industry-defining platforms

- Media-backed brands

- Venture-scale community businesses

ADD-ON FLEXIBILITY

All bundles are:

- Modular

- Upgradeable

- Stackable over time

Clients may:

- Start lean and expand

- Add features post-launch

- Pilot monetization channels before scaling

There is **no forced bundling**—only recommended paths based on what works.

ANNUAL LICENSING FEE (REMINDER)

Beginning in Year Two, all licenses include an annual licensing fee equal to:

10% of total base system + activated feature costs

This fee ensures:

- Continued IP usage

- Platform evolution

- Feature updates

- Long-term system support

Ready to Apply?

Licensing is limited and approved on a case-by-case basis to protect brand integrity and market positioning.

Apply for a License → designtalklive@gmail.com