



zoomWorkshop

Get Your Book Published

Using ChatGPT and Amazon



You could be a published author,
earning passive book revenues!

REGISTER HERE



A Quick Guide to Publishing Your Book with ChatGPT and Amazon Publishing

Thank you for taking my ChatGPT and Amazon Book Publishing Workshop. We covered a lot of information during the 6-hour workshop. This will be a recap that you can use to replicate your book publishing journey, over and over again.

Programs Needed

- Microsoft Word
- Microsoft PowerPoint
- Photoshop (or Photoshop Elements)
- ChatGPT – Free Version (<https://chat.openai.com/>)
- Amazon Publishing (https://kdp.amazon.com/en_US)
- Meyers-Briggs Personality Test (<https://www.16personalities.com/free-personality-test>)
- Pexel (<https://www.pexels.com/>)

Identifying Your Why

We opened up the workshop by identifying what you hoped to gain from publishing your own book.

Some reasons why you would publish a book are:

- Building authority in your niche
 - Reenforcing a concept or ideology that you champion
 - Generating passive income
 - Creating multiple entry points (or a vortex) of engagement for your target audience
 - Putting into words a concept or ideology
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Identifying Your Complimentary Client

This concept is different from building a Client Avatar. Client Avatars tend to be more of a wish list, whereas using your Myers-Briggs personality type to identify a client that compliments your skillsets and personality.

Benefits of identifying your complimentary client:

- Build a mutually beneficial relationship
 - Target clear objectives
- Appeal to your clients wants and needs
- Lean into your personal strengths and gifts
- Engage with clients that truly value you and what you offer

Identifying Your Book Topics

We then leveraged ChatGPT to help us identify which books our complimentary client is most likely to purchase. By letting our client's personality types drive the topics that they are seeking answers to, it helps us:

- Provide content that our clients are naturally seeking out
 - Eliminates the need to “guess” at which topics our client “might” want
 - Helps to ensure that clients will purchase our books
 - Provides multiple book concepts to publish
 - Opens up our personal biases to understand our clients needs better
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ChatGPT – Your Personal Ghost Writer

Next we went into ChatGPT to have it help us write our book. We treat ChatGPT like an employee given the task of researching and writing our book for us. The more information and guidance we provide, the better the outcome.

Prompt 1: Mimic Writing Style

“ChatGPT – Can you mimic the writing style of [insert book title and author name here]?”

ChatGPT will give you a sample of the books writing style.

Prompt 2: Adapt Your Content

“ChatGPT – Can you create a bullet point outline based on the book, [insert book title and author name here], but adapted for [Insert your target audience]?”

***Please Note! ChatGPT should provide a bullet point outline. If it does not, simply select the “Regenerate Response” button until you get the desired outline for your book.

Step 3: Personalize Your Outline

Using Word, or Google Docs, copy and paste the outline from CHatGPT into your Word Doc.

Here you should review the outline, to make any adjustments and personalize the outline for your own message, values and concept.

Prompt 4: Develop a Title

“ChatGPT – Can you create 15, 3-5 word book titles?”

***Please Note! If ChatGPT does not give you a title you like, simply select the “Regenerate Response” button until you get title you like.

Prompt 5: Develop a Sub-title

“ChatGPT – Can you create 15 possible sub-titles?”

***Please Note! If ChatGPT does not give you a sub-title you like, simply select the “Regenerate Response” button until you get a sub-title you like.

Prompt 6: Develop a Forward

“ChatGPT – Can you create a compelling forward for the book, “[Enter the title you have chosen] with the tagline “[Enter your sub-title]. Use rhetorical questions to engage the reader. Use a friendly and conversational tone. When possible provide quotes from [insert industry specific names or people] and reference {insert trade publications and media]”

Prompt 7: Write Your Introduction

For this section, you will simply copy the Introduction and bullet points from your Word Doc, that ChatGPT provided in the outline it created.

Example Outline:

Introduction

- Bullet Point 1
- Bullet Point 2
- Bullet Point 3”

Copy and paste like so:

“ChatGPT – Can you create a 10,000 word **Introduction** – Use a minimum of 3 paragraphs

Include the following:

- **Bullet Point 1**
- **Bullet Point 2**
- **Bullet Point 3”**

***Please Note! If ChatGPT does not give you a result that you like, simply select the “Regenerate Response” button until you get a result you like.

Prompt 8: Write Chapter 1

For this section, you will simply copy the Chapter 1 Title and bullet points from your Word Doc, that ChatGPT provided in the outline it created.

Example Outline:

1. A Brief History About...

- Bullet Point 1
- Bullet Point 2
- *Bullet Point 3*

Copy and paste like so:

“ChatGPT – Can you create a 10,000 word Chapter **1. “A Brief History About...”** – Use a minimum of 3 paragraphs

Include the following:

- **Bullet Point 1**
- **Bullet Point 2**
- **Bullet Point 3**”

***Please Note! If ChatGPT does not give you a result that you like, simply select the “Regenerate Response” button until you get a result you like.

Here are some additional prompts you may use to extract more detail:

“ChatGPT – Can you create a 10,000 word Chapter **1. “A Brief History About...”** – Use a minimum of 3 paragraphs

Include the following:

- **Bullet Point 1** – Dispel 5 Myths and explain why it matters
- **Bullet Point 2** – Provide 5 Pro Tips and why it matters
- **Bullet Point 3** – Include 5 apps or programs along with rates and pricing”

Pro Tip!!!

A great way to provide more value for your intended reader is to include a quiz at the end of each chapter. This helps to reenforce the lessons covered and further differentiate your book from the original book.

Prompt 9: Write a Quiz

“ChatGPT – Can you create a 8-question quiz for this chapter?”

Or...

“ChatGPT – Can you create a multiple-choice quiz for this chapter?”

Or...

“ChatGPT – Can you write 5 thought provoking questions to help the reader reflect on the previous chapter’s lessons?”

Rinse and Repeat...

Prompt 10: Write Chapter 2

For this section, you will simply copy the Chapter 2 Title and bullet points from your Word Doc, that ChatGPT provided in the outline it created.

Example Outline:

2. Diving Deeper...

- *Bullet Point 1*
- *Bullet Point 2*
- *Bullet Point 3”*

Copy and paste like so:

“ChatGPT – Can you create a 10,000 word Chapter *2. “Diving Deeper...”* – Use a minimum of 3 paragraphs

Include the following:

- *Bullet Point 1*
- *Bullet Point 2*
- *Bullet Point 3”*

***Please Note! If ChatGPT does not give you a result that you like, simply select the “Regenerate Response” button until you get a result you like.

Next Step: About The Author

For this section, you will need to get a little creative with the prompt. ChatGPT is only able to reference websites and information from prior to 2022, and only from well established websites.

Prompt 11:

“ChatGPT – Can you write an “About the Author”? Reference my name “[enter your name]”. Site information about me from: [insert websites, social media platforms, news and publications]. Include information about my family [insert names and pertinent information]. Include information about my career [insert relevant information].

Next Step: Write Your Back Cover

Prompt 12:

“ChatGPT – Can you write a compelling Back Cover for the book, “[Insert your book title]? Use inspirational and motivational language. Include a call-to-action.

Next Step: 15 Search Words

This information will be used when you go to publish your book on Amazon

Prompt 13:

“ChatGPT – Can you write 15 keywords that [insert your niche target audience] would use to search for my book titled, “[insert book name]”

***Please Note! If ChatGPT does not give you a result that you like, simply select the “Regenerate Response” button until you get a result you like.

Next Step: Promotional Text

This step will be out of order, but will be easy to create before moving onto the next step.

Prompt 14:

“ChatGPT – Can you write a compelling social post to announce the release of my new book, “[insert your book title]”. Write the announcement in the first person using my name “[insert your name]”. Include a call to action to purchase my book”

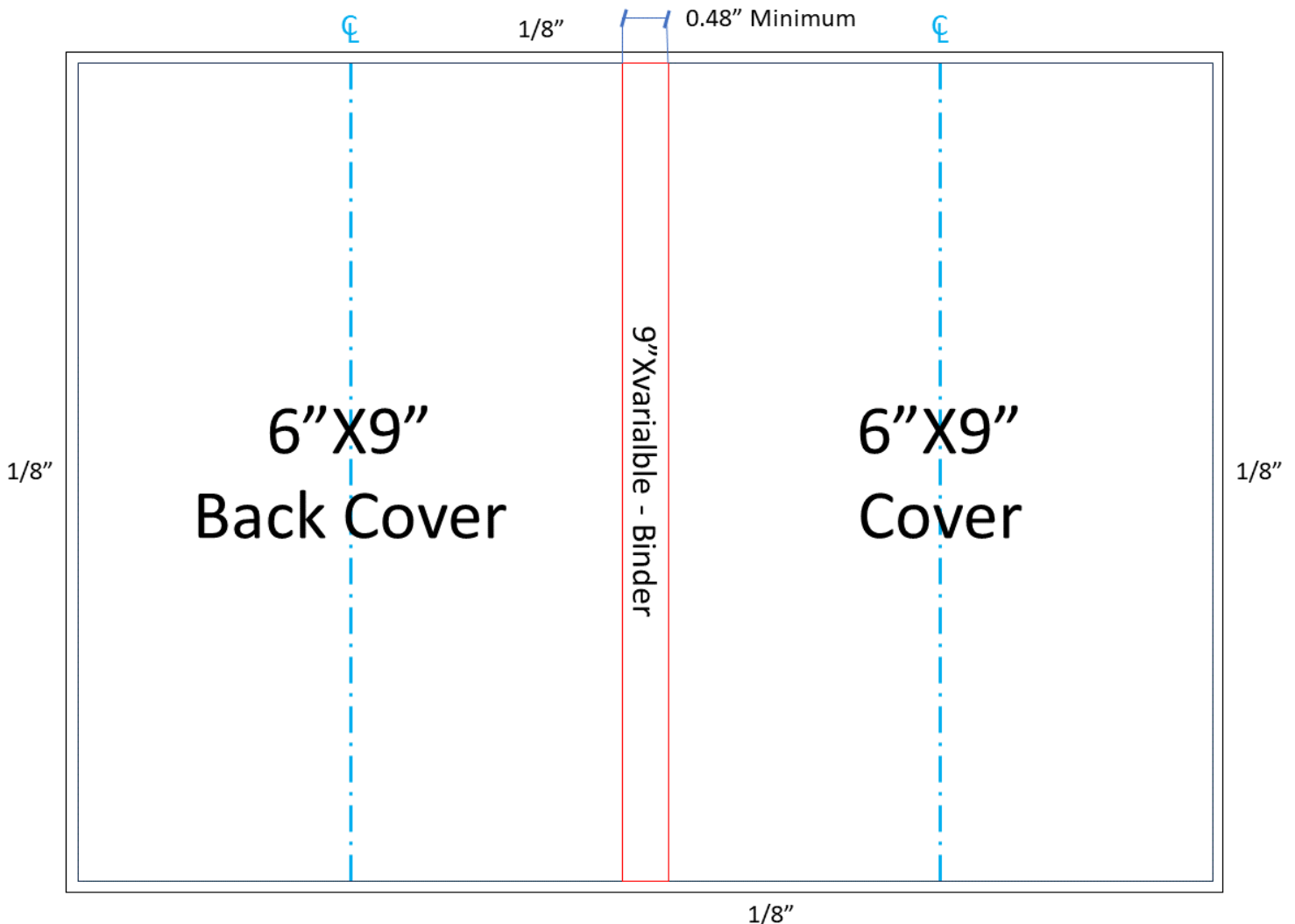
Next Step: Designing Your Book Cover

For this next step you can use either Photoshop or PowerPoint to design your Cover. Amazon is specific about the book cover format needed.

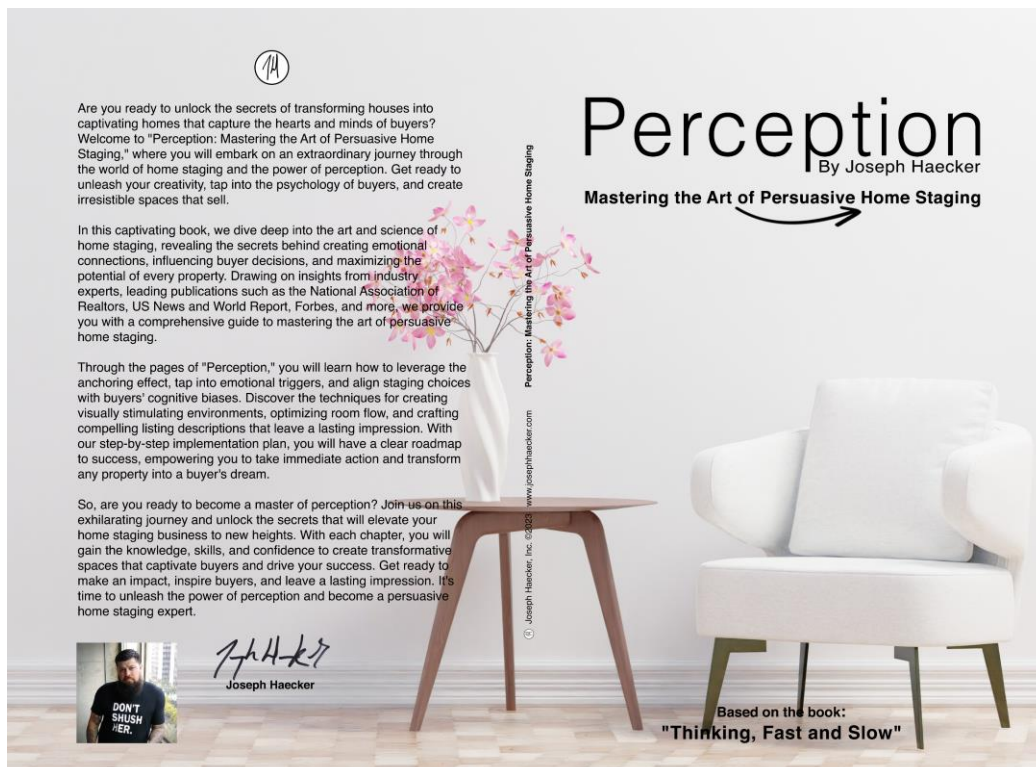
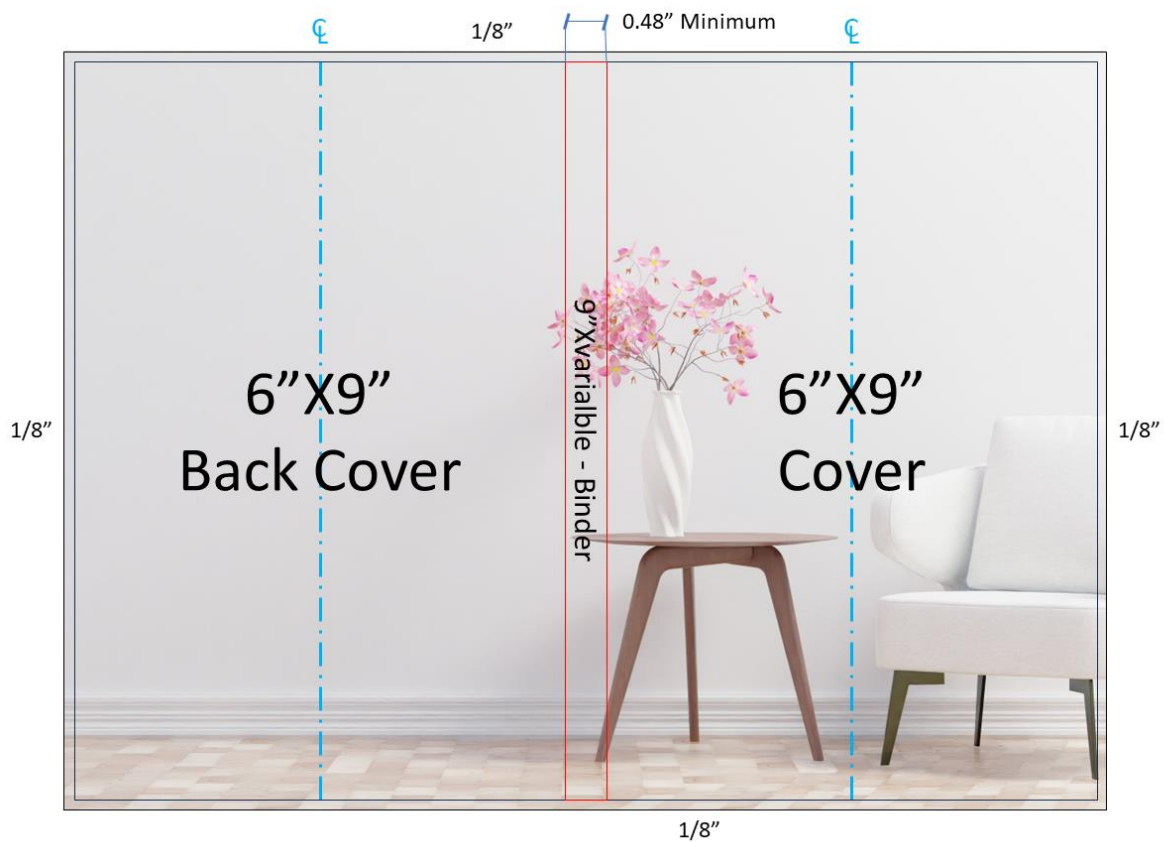
Paperback books: PDF
Amazon Kindle: JPEG

Things to note about designing your book cover:

1. The binder is the variable. Your binder's width is dictated by the number of pages your book has. The minimum for 78 pages is 0.48"
2. The cover and back cover are 6" X 9" with a 1/8" bleed on 3 sides.



This is an example of how I overlaid a photo from Pexel to create a book cover



Next Step: Waiting for Amazon

The last step is simply to wait 12-72 hours for Amazon to review and publish your book.

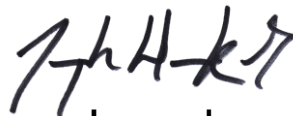
In most cases, I have had my books published in less than 12 hours.

Once your book has been published, let me know. I would love to help you promote your books and drive more sales.

I hope this workshop and the guide were helpful in getting your first book published.

Please let me know if you have any other questions.

Cheers!



Joseph

